



# FLEET & ASSET TRACKING SOLUTIONS

## THE MARKET -

- In North America, ~ 65% of fleet vehicles are not connected to any type of GPS fleet tracking solution
- Capture your share of a \$648 million market!
- Forecast is compound annual growth rate (CAGR) of 17% from 5.8 million units in 2015 to **12.7 million units by 2020.**

## THE OPPORTUNITY -

- Local/regional businesses with fleets need to control their operational costs and increase their margins

## THE TECHNOLOGY -

- The SensLynx solution is built on road-tested, GPS-based technology.
- The SensLynx tracking service enables fleet owners to locate, track and if needed, recover their vehicles with live, real-time tracking

## GPS TRACKING SOFTWARE HIGHLIGHTS -

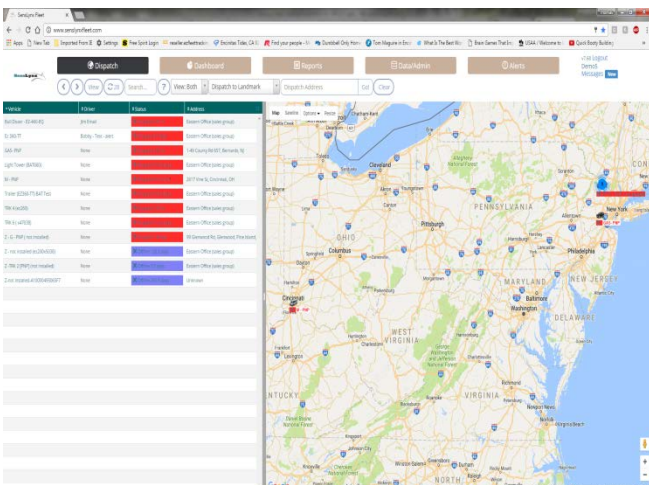
- Live Tracking (every 60 seconds + turns)
- Most advanced cloud-based architecture
- Multiple user login
- Driver Behavior Data capture (including hard braking and acceleration)
- Starter Enable/Disable
- Instant alerting capabilities by text/e-mail
- Display Vehicle Speed & Over Posted Speed Limit Alerts
- Programmable Geo-Fences
- Outstanding Alert Notification
- Google Earth Mapping
- Road and Aerial Mapping Views
- Battery Back-up within each device
- Unlimited Number of Landmarks/Geofences

## COMPANIES SUCH AS:

- Services
  - Plumbers
  - Electricians
  - HVAC
  - Landscapers
  - Pest Control
- Transit/Transportation & Logistics
- Wholesale Supplier Delivery
- Government/Public Safety
- Utilities – Oil, Gas, Electric
- Equipment Rental Companies
- Construction

## ENJOY THE BENEFITS OF:

- Controlling labor and fuel costs
- Maximizing scheduling and dispatch
- Efficiencies with fleet maintenance
- Improving customer response times
- Accurate reporting



# *simplifying* **Fleet & Asset Tracking**

## **Reseller-Focused Business Program**

### **Sell your own Fleet Tracking Solution!**

- SensLynx is **only sold through our reseller channels.**
  - We do not compete with you!
  - We are committed to supporting your success, because yours is ours
- We provide market insights and strategies for success

### **Flexible pricing structures with little up-front investment**

- SensLynx supplies the hardware, service and support
- Our main goal is to grow your sales, service and business
  - Optional Referral program also available

### **SensLynx Fleet/Asset Tracking Equipment**

- No capex required!
- All-in-one pricing available
- **Lifetime warranty on all the hardware!**

### **Excellent Training Program**

- Dedicated Customer Account Manager ready to assist you
  - Video tutorials, WebEx and online training courses

### **Easy ordering through our reseller portal**

- Access to pricing information and product ordering
  - Simple invoicing procedures
- Outstanding product warranties and technical support
- Resellers encouraged to provide feedback into our product and service offerings



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